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Prepared Lecture Topics

- ❖ **Genealogy Basics No One Taught Me (Beginner/Intermediate)**
 - People getting started in genealogy often have to learn some important tricks and principles the hard way! But being aware of them can change the way a beginner approaches their genealogy research. In this class, I share some of the key concepts I wish all genealogy newbies could learn right out of the gate!
- ❖ **DNA & Genealogy 101 (Beginner/Intermediate)**
 - DNA science and technology have changed genealogy research forever. However, there are strategic ways to incorporate its use. Learn the basics of how DNA can dramatically impact your success in solving genealogical mysteries.
- ❖ **Tracing African American Ancestors (Beginner/Intermediate)**
 - A basic overview of the basic, most important record sources and methodologies to successfully tracing African American ancestors. (Primary emphasis on Southern U.S.).
- ❖ **Tracing Afro-Caribbean Ancestors in the British West Indies (Beginner/Intermediate)**
 - A basic overview of the basic, most important record sources and methodologies to successfully tracing Afro-Caribbean ancestors. (Primary emphasis on Barbados, Jamaica, and other British territories).
- ❖ **English Research for Beginners (Beginner/Intermediate)**
 - A basic overview of the basic, most important record sources and methodologies to successfully tracing English ancestors. (Primary focus is on ancestors who lived between about 1790 to about 1920).
- ❖ **Problem-Solving Like a Pro (Intermediate/Advanced)**
 - Effective genealogical problem solving requires us to pull more detail and context from historical records. In this class, learn how to use powerful, effective questions as a way to find more clues, piece together more evidence, and solve difficult problems.
- ❖ **Adapting Your Genealogy Business to the 2021 Client (Advanced/Professional)**
 - While the field of professional genealogy is still an emerging industry, clients are quickly having their service expectations shaped by other businesses with whom they interact. This impacts our field in many ways, which is why it is crucial for the professional genealogist in 2020 to be looking for new, modern ways to connect with clients and deliver results. This lecture will provide an overview of the changing dynamic of consumers in 2021 and discuss ways to adapt a genealogy business to them while also maintaining high genealogical standards.